



**Marketing your business  
"Be seen not forgotten"**

To be held at LDCT's On-Site Training Facility  
Located at  
26a Pendlebury Road Cardiff 2285

Sunday 17<sup>th</sup> June 2018  
9:30am – 2:30pm



This workshop is designed for Dry Cleaning or laundry business owners, managers and employees to provide them with the tips, tools and advice to better understand your marketing

*During this workshop we will cover:*

- Your Brand "is it strong enough"
- Marketing techniques "do your customers know you exist"
- Google, Facebook and other areas of social media
- Advertising "what works and what doesn't"
- Websites for attracting the Millennium cliental

Upon completion of this workshop you will gain a Statement of Participation

Course Fee \$295  
All resources and Certification included  
Tax Deductible  
Morning, tea and lunch are provided  
Registrations close 5<sup>th</sup> June 2018

Registration forms are available from:  
LDCT Laundry Dry Cleaning Training  
Contact Teagen on (02) 4954 8065  
or email [info@ldct.com.au](mailto:info@ldct.com.au)